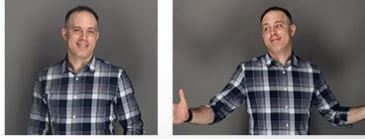


# RYAN SUMMERS

## CREATIVE DIRECTOR



### PERSONAL

NAME	Ryan Summers
PHONE	(561) 289-5230
EMAIL	ryansummers43@gmail.com
LOCATION	Boca Raton, FL

### WHAT PEOPLE SAY

 [linkedin.com/in/ryansummers1](https://www.linkedin.com/in/ryansummers1)

### ONLINE PORTFOLIO

 [Ryan-Summers.com](http://Ryan-Summers.com)

### PROFILE

Hi! I'm Ryan, a creative professional living in South Florida, I've been creating meaningful experiences through design for over 18 years. My passion for design and relentless drive to create fuels not only my professional career but also my life.

#### WORK

Pushing the limits of design and technology to help create meaningful experiences while helping others along their journey is a true passion.

#### EXPLORE

Exploring the world with my family and enjoying unique experiences is a source of inspiration. I love the outdoors, camping, biking, snowboarding and playing sports.

#### DREAM

My long-term goal is to contribute to products and services that help solve real-world problems. I strive to become a part of a design-driven team that is built to disrupt norms.

### WORK HISTORY

2017

#### CREATIVE DIRECTOR

FUEL PARTNERSHIPS, BOCA RATON, FL

• Drive all aspects of the creative experience from concept to completion ensuring delivery of high quality and effective creative for many nationally recognized brands • Collaborate with upper management and sale teams to help write proposals, RFP's and assist in ideation and stagey sessions • Responsible for the design, art direction and management of all the company's communications and collateral along with all client work • Lead internal and external teams to create and deploy omni-channel marketing programs that deliver immediate and long-term brand growth • Managed and built cross category campaigns that delivered need-based solutions for shoppers with an efficient ROI • Effectively manage multiple projects in a very fast paced, ever changing environment while pushing the creative bounds of traditional promotion to ensure deliverables are on brand and surpass client expectations • Pioneer and develop digital campaigns that drive client goals and ROI • Collaborate with external developers, creatives, and vendors to deliver polished, high quality products for maximum impact.

2015

#### DIRECTOR OF MARKETING (US MARKET)

IXS MOTORCYCLE FASHION - DEERFIELD BEACH, FL

• Provided strong managerial, creative and strategic expertise in order to develop and efficient and effective team • Planned, developed marketing strategies and goals for online and print media outlets • Managed team to ensure creative standards and all project deadlines/goals were met • Build and maintain relationships within media, blogs, editors, and industry influencers. Developed company presence and operations for industry tradeshows

2014

#### PROJECT MANAGER / CREATIVE DIRECTOR (INTERIM)

BMI ELITE - BOCA RATON, FL

Oversaw all creative department aspects from concept to completion • Directed workflow and creative resources while providing creative direction & leadership • Supervised and reviewed all production work to ensure client goals are met and creative quality is upheld to the highest standards • Review and provide creative feedback to team on their work relative to strategic goals, concepts and execution • Responsible for guiding the development of the assigned creative team and work

2013

#### DIRECTOR OF MARKETING

JIM McLEAN GOLF SCHOOLS - DORAL, FL

Planning, development and implementation of the golf schools marketing strategies including internal and external communications. Responsible for promotion of company products and services through all media outlets while building brand recognition.

2012

#### DIRECTOR OF OPERATIONS

SUPERHERO SCRAMBLE - BOCA RATON, FL

Established and created brand identity ensuring the company's strength and recognition within the OCR market. Managed and supervised all aspects of production for events in which thousands of participants and spectators attended while also ensuring all deadlines, safety measures, and budgets were adhered to.

2009

#### DIRECTOR OF MARKETING

WG COMPASS / AVISON YOUNG - WEST PALM BEACH, FL

Development and execution of all creative including: flyers, mailers, signs, maps, websites, marketing packages, and email blasts. Rebranded all marketing materials to be more modern and professional while building strength and recognition within the market.

2007

#### VISUALIZATION ARTIST

WOOLBRIGHT DEVELOPMENT - BOCA RATON, FL

Utilized the latest technology and techniques to create presentation graphics including; 3D renderings, maps, dynamic site plans, flyers, mailers, posters, and booklets for use in marketing campaigns.

2005

#### GRAPHIC ARTIST

KENNETH CARLSON ARCHITECTS - DEERFIELD BEACH, FL

Created presentation graphics in all capacities including; 3D renderings, elevations, site plans, floor plans, details & technical illustrations for use in marketing campaigns and city submittals.

2001

#### MULTIMEDIA WEB DESIGNER

OFFICE DEPOT - DELRAY BEACH, FL

Responsible for designing banner ads, microsites and managing both internal and external ad campaigns ensuring all graphics and deliverables were completed on time.

### EDUCATION

2004

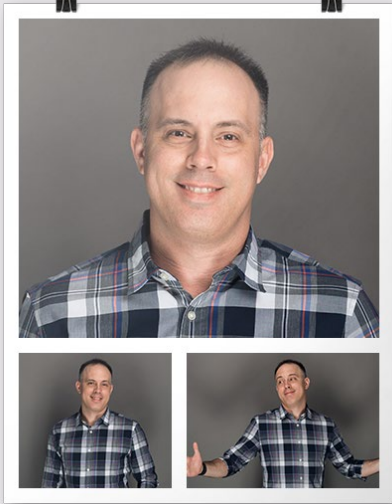
#### BACHELOR OF FINE ARTS

FLORIDA ATLANTIC UNIVERSITY - BOCA RATON, FL

Area of focus: Graphic Design

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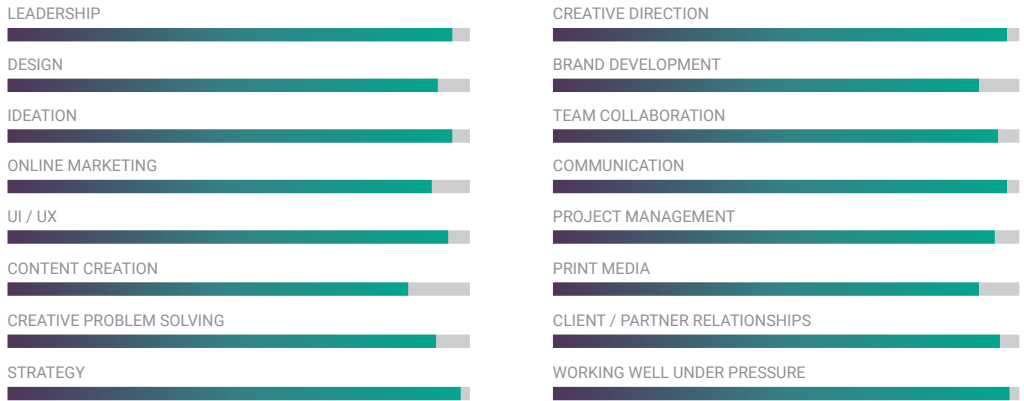
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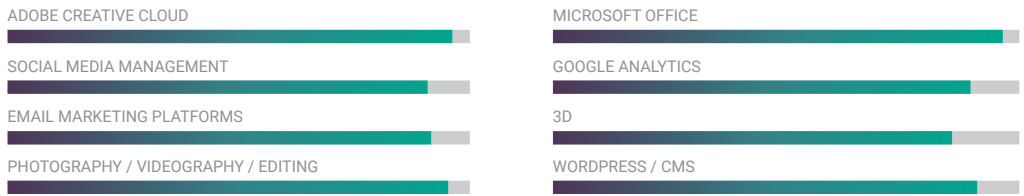
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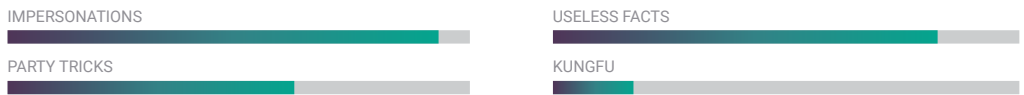
### PROFESSIONAL SKILLS



### SOFTWARE SKILLS



### OTHER SKILLS



### I'VE WORKED WITH



### PROFESSIONAL REFERENCES

<p><b>Grayson S. Zacker, PGA</b> General Manager Jim McLean Golf School ☎ (305) 591-6409 ✉ grayson@jimclean.com</p>	<p><b>Jonathan Jonas, MBA</b> Director of Operations the biostation ☎ (561) 441-4986 ✉ jonas09@gmail.com</p>	<p><b>Jeff Harpster</b> Managing Partner ARES Retail Solutions ☎ (561) 445-7585 ✉ jeff@aresretailsolutions.com</p>
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# A LITTLE ABOUT ME >

authentic resilient productive smart creative explore resourceful problem-solver motivated inspired travel passionate thinker reliable competitive determined respectful family outdoors art food sports computers golf technology snowboarding design music fitness beach nature coffee camping fishing hiking